

Values - Honest

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Daberistic Financial Services

Creating Financial Security, Prosperity and Wealth

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Honesty

We act with integrity, fairness and transparency



Honesty

According to Merriam Webster:

- good and truthful : not lying, stealing, or cheating
- showing or suggesting a good and truthful character
- not hiding the truth about someone or something : not meant to deceive someone

Pinocchio



Honesty

- One of fundamental bases for human interactions

诚实

Integrity

- the quality of being honest and having strong moral principles; moral uprightness

Fairness:

Fairness is the quality of making judgments that are free from discrimination. Judges, umpires, and teachers should all strive to practice **fairness**.

Transparency

- **Transparency**, as used in science, engineering, business, the humanities and in other social contexts, implies openness, communication, and accountability.
Transparency is operating in such a way that it is easy for others to see what actions are performed.

Source: Wikipedia

Honesty

- Honest with our spouse
- Honest with our parents
- Honest with our children
- Hones with our friends
- Honest with our relatives
- Honest with our colleagues
- Honest with our clients

What demonstrates honesty?

- Tell as it is
- Do not hide from the other party
- Do not tell something that is not factual or truthful
- Do not pretend you know something when you don't
- Be consistent in what you say and do

Deciding what to tell

- We need to have the wisdom to decide what to say, to whom, and how to say it
- Timing is also important