The Coronation Client Charter

We strive to always put clients first

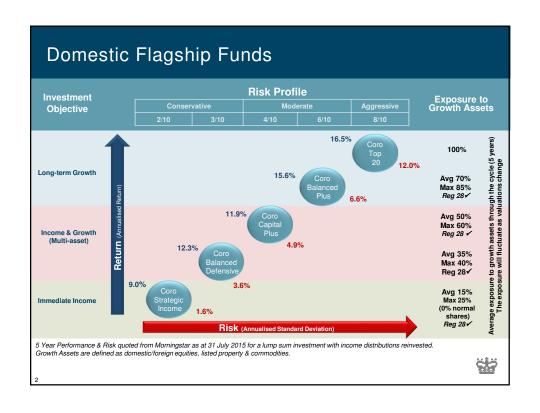
We have an unwavering commitment to the long term

We focus on producing top performance over all meaningful periods

We are uncompromising about ethics







	Fund	5 year ranking	10 year ranking	Since inception
LT Growth (equity only)	Top 20	2 nd Quartile	1 st Quartile	ranking 1st Quartile
LT Growth (multi asset)	Balanced Plus	1 st Quartile	1 st Quartile	1 st Quartile
Income & Growth	Capital Plus	2 nd Quartile	1 st Quartile	1st Quartile
	Balanced Defensive	1 st Quartile	-	1 st Quartile
Income only	Strategic Income	1 st Quartile	1 st Quartile	1st Quartile

Fee, mandate & benchmark review



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Fund range & fee review

W Lower and simpler fees

- Consistency across the fund range
- Meaningful through-the-cycle reductions in most affected funds
- Effective 1 October 2015
 - □ Client pays lowest of old or new fee structure for the 1st 12 months

· Investable indices consistently applied

• Higher expected returns, similar risk budgets



Fund range: Fee, benchmark and mandate review

FUND	FEE CHANGE	BENCHMARK CHANGE	MANDATE CHANGE
LOCAL FUNDS			
Balanced Defensive	> +		
Capital Plus	> +		
Balanced Plus		>>	
Market Plus	> →	>	
Equity	> →	3 +	> →
Top 20	> +	>>	> +
Optimum Growth	>>	3+	
INTERNATIONAL FUNDS			
Global Strategic USD Income (USD and Feeder Funds)	>>		
Global Capital Plus (Houseview, USD-Hedged, EUR-Hedged and Feeder Funds)	> →	>>	>→ *
Global Managed (USD and Feeder Funds)	>	3+	
Global Equity Select (USD and Feeder Funds)	3+		
Global Opportunities Equity (USD and Feeder Funds)	> +	>>	
Global Emerging Markets (USD Fund)	3 +		
Global Emerging Markets Flexible (ZAR Fund)	> +		
Feeder Fund and Houseview currency class			

Retirement income considerations





Key considerations when managing living annuities

Thitial drawdown rate

If you get through the first ten years of retirement with real capital intact, you are very likely to make it
all the way without compromising on living standards

The goldilocks portfolio

 Enough risk asset exposure to achieve reasonable real growth over time, but not so much that a near term market correction impairs your capital base

W Investment horizon

- Relatively healthy affluent 60-somethings will on average live for another 20-25 years
 - □ Remember 50% of this group will live longer than average!

These decision points create significant opportunities for advisors to add value



Initial drawdown rates

Prudent initial drawdown rate

4%-5%

- Benchmark starting point against
 Inflation-linked guaranteed annuity rates
 - · Market valuation levels

89%

Share of new compulsory annuities choosing living annuities in 2014

6.6%

Average drawdown rate for SA's living annuity book in 2014 (unchanged from 2013)

Source: ASISA Living Annuity Statistics, 4 June 2015



Ways to increase the drawdown rate

Spending rules

- · First earn the return, then take the income
- · Trade-off: Foregone increases in bad return years

Take more investment risk: own more equities

- Trade-off: Accept larger probability that funds will be depleted before end of life
 - □ Remember sequence-of-returns risk
- Health-warning: Risking a lifestyle decline tomorrow for a better life today if markets are poor early in retirement

W Manage longevity risks better

- · Know when guaranteed annuity prices are attractive
 - □ E.g. late life, impaired health, when interest rates are higher than the average
- Move from standardised actuarial life expectancy to real age-adjusted life expectancy

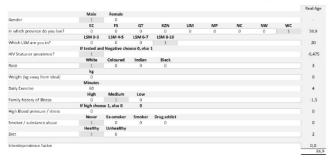


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Age-adjusted life expectancy

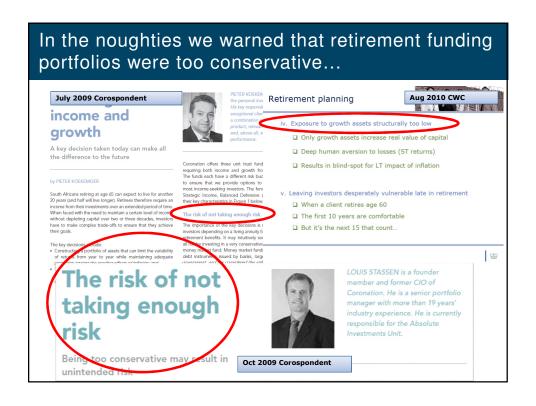
The first individual, named Person_X, is a white male living in the Western Cape. Degree-educated, this person resides in the LSM 10 group, and has private medical aid and a large portion of disposable income. No Aids test has been taken. Person_X is health-conscious, exercises regularly, eats healthily and is carrying no extra weight. There is a small history of illness in the family, prostate cancer and minor heart disease. He is no part of the corporate world, so stress is kept to a minimum, and he doesn't smoke. FIGURE 6 displays the model simulation for Person_X.

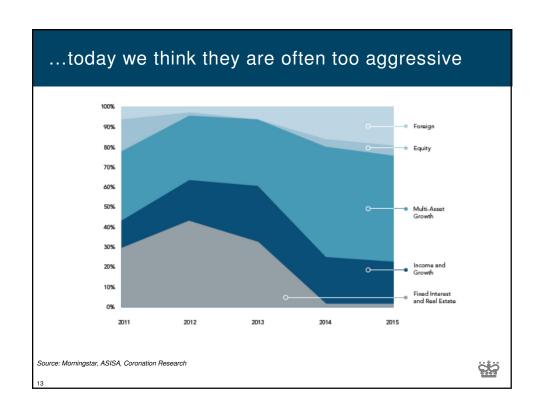
■ THE REAL AGE-ADJUSTED LIFE EXPECTANCY FOR PERSON_X IS 87 YEARS.



Source: Prof. Neil Krige, Journal of Economic & Financial Sciences, April 2013







Read more in our Corolab COROLAB Your guide to investment ideas THE INCOME AND GROWTH CHALLENGE Featuring Balanced Defensive and Capital Plus



Agenda

What we said last year... "its tough out there, stay on the fairway"

What's happening now?

- Commodities collapsing
- GEM currencies very weak
- China slowing more
- · US hiking cycle to start
- SA scoring some own goals

How are we positioned?

- Balanced Defensive and Capital Plus Funds
- Differences and similarities

Stock examples:

- Altron Limited
- Compagnie Financiere Richemont SA
- W Outlook and conclusion

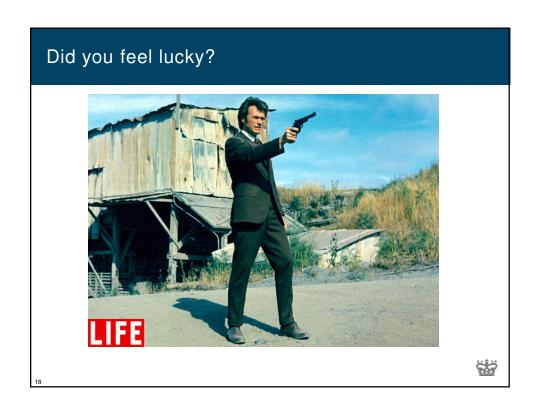


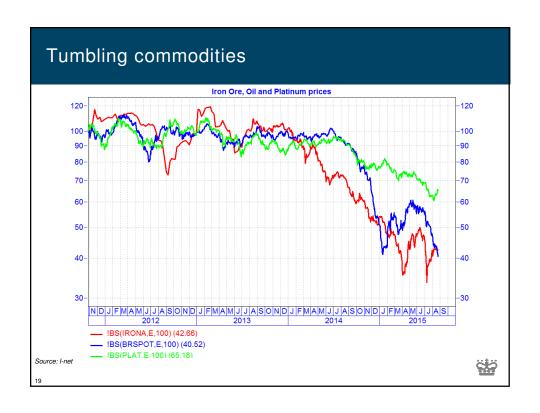
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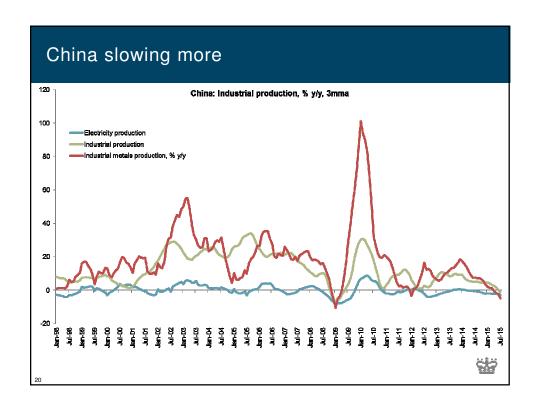
Keeping it on the fairway in 2014

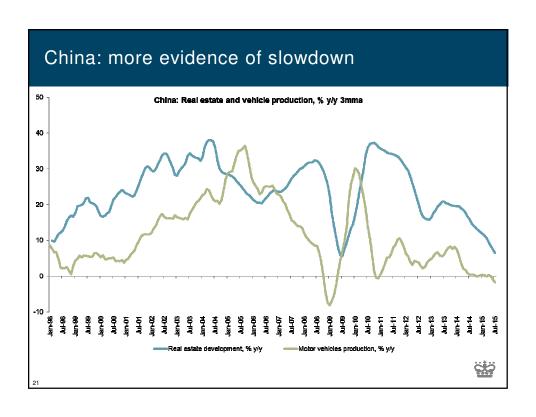


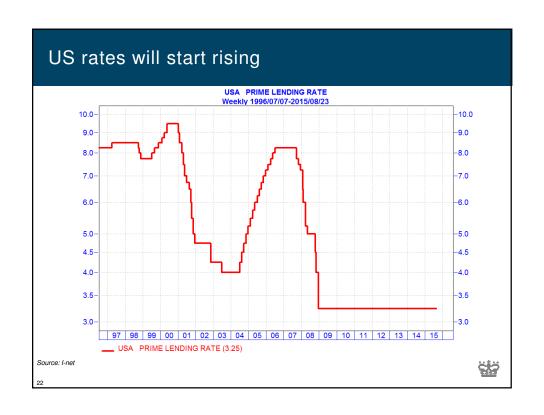


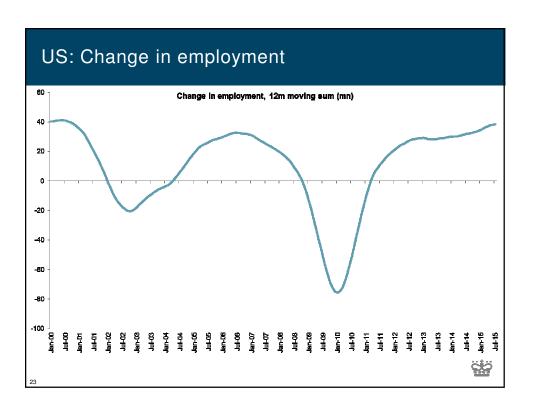


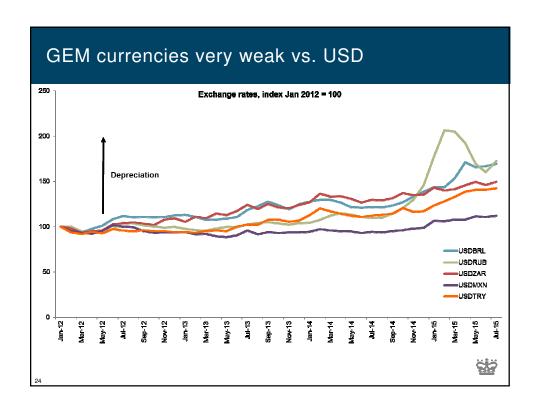








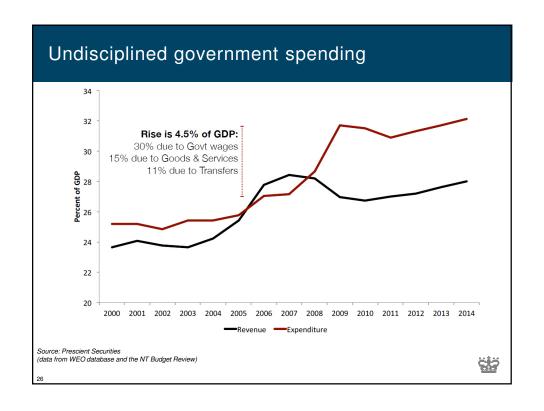


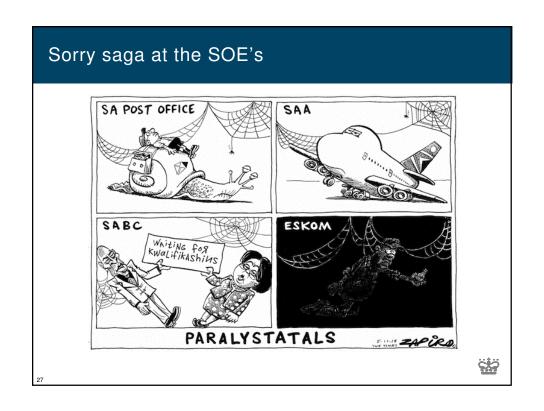


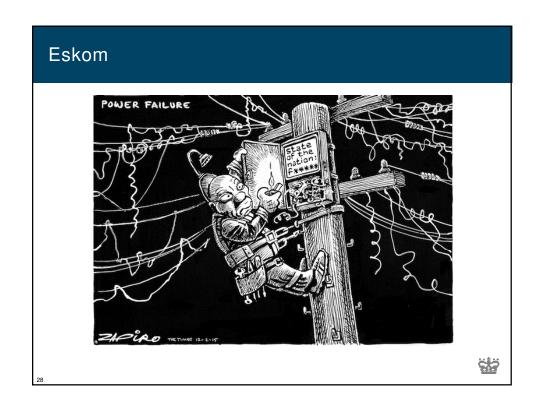
SA's own goals

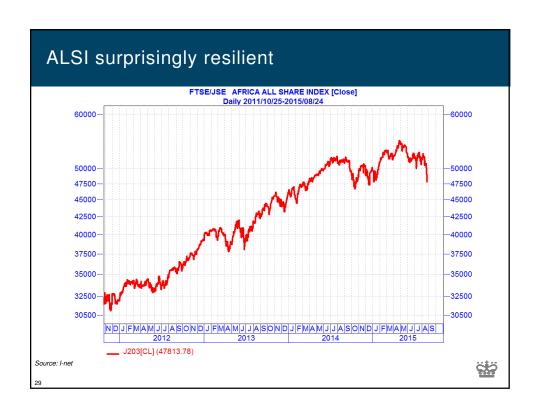
- W Global environment a headwind, but we have added to our woes by scoring own goals
- W Own goal number one: ESKOM
 - Bad management and a big blow to confidence and growth
- W Own goal number two: GOVERNMENT FINANCES
 - Lack of discipline in spending resulting in ever larger debt burden
- ₩ Own goal number three: CORRUPTION/FRAUD
 - Many SOE's such as SAA, PRASA, PETROSA and others have wasted billions of rands
- ₩ Own goal number four: VISA DEBACLE
 - Employment heavy tourism industry severely hampered when it should be booming due to weak rand
- The end result is a far lower potential growth rate for the SA economy

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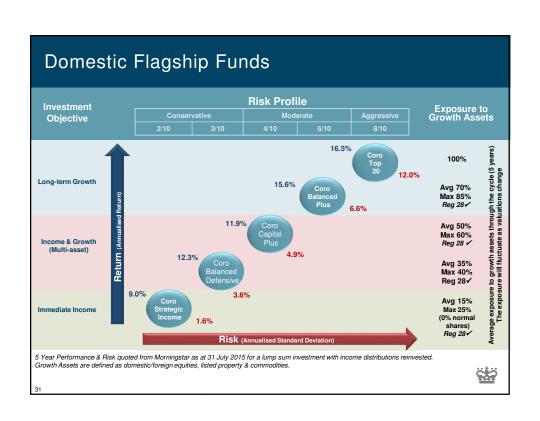












Balanced Defensive & Capital Plus Funds



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Coronation Balanced Defensive Fund Our value proposition

Why invest in the Coronation Balance Defensive Fund?

- This fund has delivered on its mandate to provide investors with a stable income and to preserve capital in real terms
- A top performing conservative fund in South Africa over 5 years and since launch in February 2007
- The fund has suffered no capital losses over any 12 month period
- The fund will discount fees to 0.75% if performance is negative over any rolling 12-month period whilst we will forego the annual management fee in case of negative performance over any rolling 24-month period

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Coronation Capital Plus Fund

Our value proposition

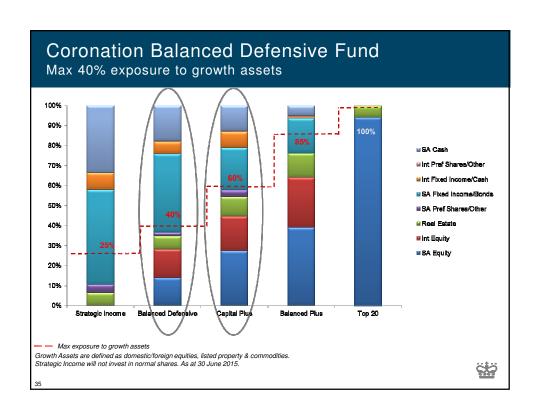
Why invest in the Coronation Capital Plus Fund?

- This fund has delivered solid inflation-beating returns outperforming inflation by around 8% p.a. since the launch of the fund in July 2001
- We are as serious about capital protection as we are about beating inflation. The fund's annual management fee will be discounted to 0.75% if the fund produces a negative return over any 12-month period. The fund has produced positive returns over 12 months more than 90% of the time
- We were the first manager, starting in 1999, to manage absolute return mandates in SA
- Performance fee cap reduced from 1.50% to 1.00% (which decreases the maximum fee from 2.75% to 2.25%) during October 2011

Source: Morningstar, 31 July 2015

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The Portfolio managers



Charles de Kock

BCom (Hons), MCom (Economics)

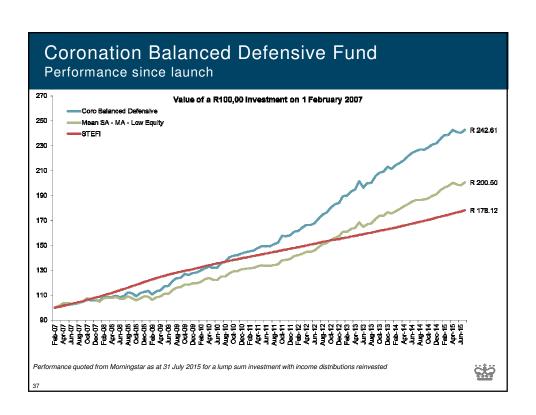
Charles is a senior portfolio manager responsible for the management of all absolute return funds. With more than 25 years' investment experience, he plays a leadership role in the asset allocation process and is involved in all investment discussions. Charles co-manages institutional portfolios within the absolute return strategy as well as the Coronation Balanced Defensive and Capital Plus unit trust funds.

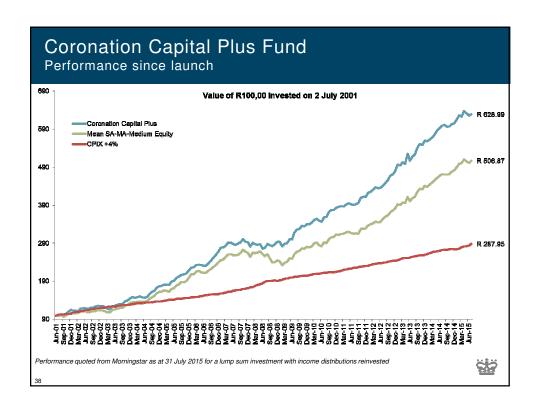


₩ Duane Cable BCom (Hons), CA(SA), CFA

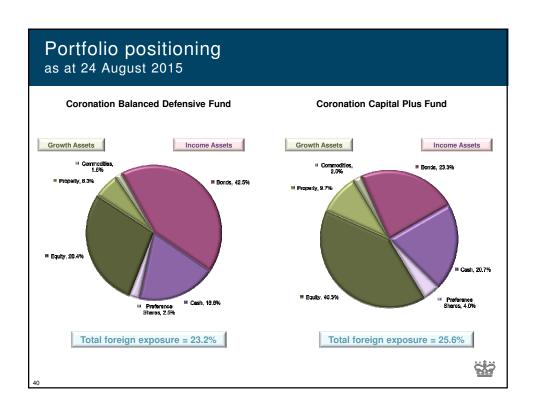
Duane joined Coronation in 2006 as an investment analyst and was appointed Head of SA Equity in 2013. His current responsibilities include research across a number of sectors as well as co-managing the Coronation Absolute Return fund range and Multi-Strategy Arbitrage hedge fund.





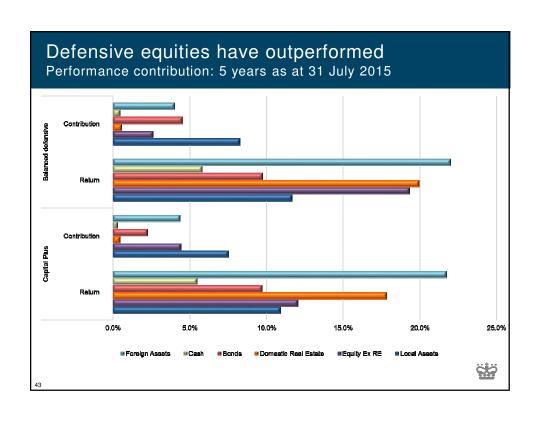


Performance periods ending 31 July 2015				
	Balanced Defensive	Capital Plus	Balanced Plus	
7 years	12.1%	12.4%	14.2%	
5 years	12.3%	11.9%	15.6%	
3 years	12.2%	12.5%	17.9%	
1 year	7.5%	5.0%	8.0%	
			83	



Exposure Type	Balanced Defensive	Capital Plus
Fixed (Corp & Govi)	12.0%	5.5%
Floating (Corp)	21.4%	8.2%
ILB (Corp & Govi)	5.1%	6.1%
Preference Shares	2.3%	3.8%
Cash/NCDs	21.1%	17.9%
Total	62.0%	41.5%
Duration (ex cash)	2.4	2.7
Yield (ex cash)	8.5%	8.8%
	Modified Duration	Yield
ALBI	7.0	8.4%

Growth Assets as at 24 August 2015		
	Balanced Defensive	Capital Plus
SA Equity	13.4%	21.8%
International Equity	15.0%	18.6%
GEM portion	2.3%	1.3%
SA Property	5.1%	8.4%
International Property	1.2%	1.2%
SA Commodities	1.2%	1.4%
International Commodities	0.3%	0.6%
2		82



SA Equity performance difference

Balanced Defensive vs. Capital Plus as at 30 June 2015

3 years				
Naspers Limited	Bal Def owned more	1.2%		
Capital & Counties Properties	Bal Def owned more	1.0%		
Aveng Limited	Bal Def did not hold	1.0%		
Altron Limited	Bal Def did not hold	0.8%		
Compagnie Financiere Richemont SA	Bal Def owned more	0.8%		
Anglo American Plc	Bal Def owned less	0.5%		
SABMiller Plc	Bal Def owned more	0.4%		
Exxaro Resources Limited	Bal Def owned less	0.4%		
Zeder Investments	Bal Def did not hold	-0.5%		
Mediclinic International Limited	Bal Def owned less	-0.4%		



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Explaining Capital Plus lower equity performance

- ₩ Balanced Defensive equities performed exceptionally well
- ₩ Quality stocks beat cyclical stocks massively
- W Aveng and Altron were particularly harmful to Capital Plus
- ₩ Not owning enough Naspers detracted
- ₩ More resources (Anglo & Exxaro) detracted



Balanced Defensive & Capital Plus Aligning SA equities since January 2014 Spur Distell Murray & Roberts FirstRand Limited Sappi Sasol Anglo American Plc Woolworths Barclays Aveng Limited Steinhoff International AVI Old Mutual Foschini Compagnie Financiere Richemont SA MTN Northam Standard Bank Nedbank Pioneer Foods 얼날 Vodacom Impala Platinum

SA Equities as at August 2015					
	Balanced	Balanced Defensive		Capital Plus	
	% Equity	% Fund	% Equity	% Fund	
Resources	18%	2.2%	20%	5.2%	
Industrials	59%	7.0%	56%	14.7%	
Financials	23%	2.7%	24%	6.2%	
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Top 10 holdings as a % of equity

Balanced Defensive		Capital Plus		
Naspers Limited	7.3%	Standard Bank Group Limited	6.6%	
British American Tobacco Plc	6.2%	British American Tobacco Plc	6.6%	
Anglo American Plc	4.4%	Anglo American Plc	6.3%	
Standard Bank Group Limited	3.9%	Naspers Limited	6.2%	
Pioneer Food Group Limited	3.6%	MTN Group Limited	4.8%	
Compagnie Financiere Richemont SA	3.6%	Compagnie Financiere Richemont SA	4.3%	
MTN Group Limited	3.4%	Spar Group	4.0%	
FirstRand Limited	2.8%	Pioneer Food Group Limited	3.4%	
Spar Group	2.7%	Old Mutual Plc	3.3%	
Steinhoff International Holdings	2.5%	Remgro Limited	3.3%	
	40.4%		48.9%	



The Coronation Capital Plus Fund



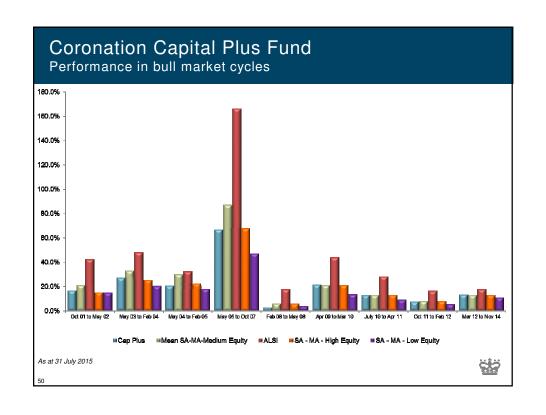


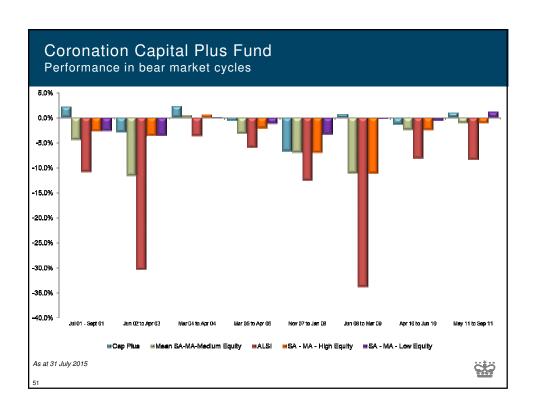


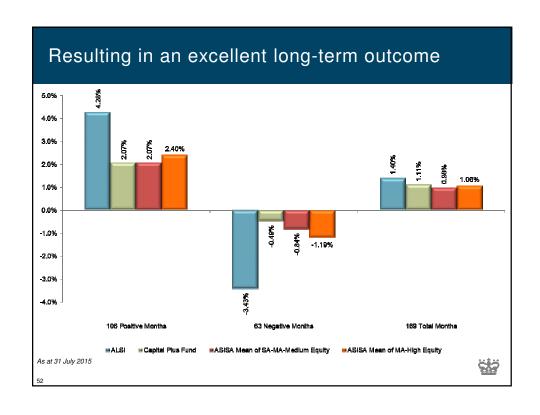






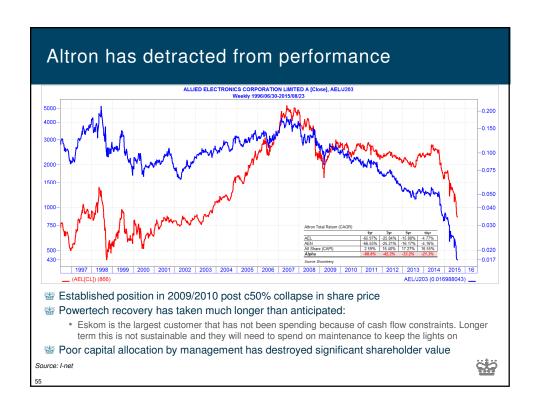












Investment Case

- Trading at all time lows relative to the market
- ☆ Altron own some very good businesses like Bytes and Netstar (c60% of FV)
- ₩ Powertech earnings are cyclically depressed by low Eskom spend
- W Limited downside
- **W** Low earnings base
- Craig Venter has left the business and the company is being transitioned from being family run to an independent management structure

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Stock example:

Compagnie Financiere Richemont SA











RICHEMONT

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Richemont investment case

- Company owns enduring brands that cannot be replicated creates massive barriers to entry
- Exposure to aspirational emerging market consumers with an affinity for luxury goods – attractive LT structural growth story as wealth levels rise
- Exposure to a ZAR hedge with virtually no exposure to a challenged SA economy and consumer
- Historical financial metrics demonstrate a very high quality business:
 - 10 Yr. Sales CAGR: 11% p.a.
 - 10 Yr. EPS CAGR: 16%
 - 10 Yr. FCF conversion: 78%
 - 10 Yr. ROE: 18%





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Richemont investment case

- Management team (led by Johan Rupert) that run the business like true owners who take a LT view
- Strong balance sheet
 - EUR5.4bn cash or 15% of current market cap
 - $\ensuremath{^{\circ}}$ Ability to support a healthy growth rate (double digits) in dividends going forward
 - Strongest balance sheet in the global luxury goods sector firepower if opportunities arise
- ₩ Valuation
 - 16.2x fwd P/E and 15x normal vs.14.6x fwd P/E and 11.7x for SA industrial universe
 - 12.5x fwd P/E (ex-cash and value of Net-A-Porter investment)
 - Very attractive for a business of this quality





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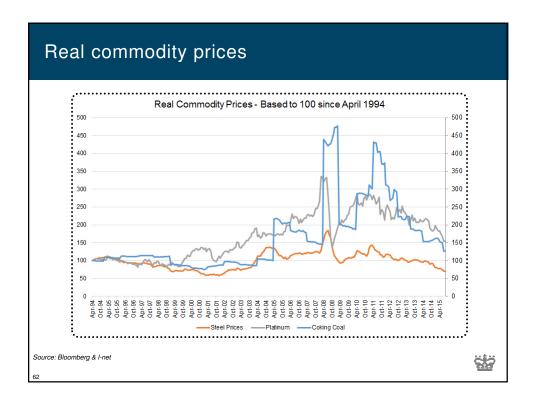


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Investment outlook Where are we in the cycle?

- ₩ Commodities near the end of the down cycle as evidenced by many loss making producers
- ₩ GEM currencies (tougher to call) have experienced a big cycle already
 - There could be even more pain, but its difficult to argue the pain has just started
- To Developed world stocks trade around fair value
- GEM stock markets have had a deep down cycle, now offering far more upside than downside
- SA stock market has held up quite well. Many high quality stocks trading at very high multiples in a low growth economy. Downside risk not to be ignored

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The lower return world we have warned about repeatedly is here Most upside can be found in bombed out cyclical sectors, but uncertainty around global and domestic growth limits our appetite for these stocks Balanced Defensive and Capital Plus with their capital preservation mandates in mind will be managed with a "stay on the fairway" mind-set

Conclusion

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The following employees have been appointed as Key Individuals and/or Authorised Representatives:
Key Individuals
Anton Pillay, Karl Leinberger; Kirshni Totaram; Neville Chester; John Snalam; Louis Stassen; Llewellyn Smith
Authorised representatives

Anton Pulay, Yan Lenderger; Kurshni Totaram; Neville Unester; John Shalam; Louis Stassen; Liewellyn Smith Althrisider Gresserstaffives Adrian van Pallander; Hendrik Groenewald; Allstair Lea; Karf Leinberger; Pieter Hundersharark; Anton de Goede; Kirshni Totaram; Pranay Chagan; Kyle Wales; Quinton Ivan; Charles de Kock; Szarh-Jane Morty (married Alexander); Dirk Kotze; Sean Morris; Duane Cable; Mark le Roux; Louis Stassen; Nell Young; Siphamanda Shozi; Gawh Joubert; Neville Chester; Stephen Peirce; Godwill Chalwahwa; Pallav Ambekar; Suhai Suleman; Peter Leger; Tracy Burton; Nishan Maharaj; Nonathibana Matshoba; Nicholas Hops (supervised); Brian Thomas; Steve Janson; Mauro Longano (supervised); Harry Mondam (supervised); Alex Dearman (supervised); Rev Robertson All Key Individuals and Representatiives meet the fit and proper requirements as set out in the Board Notices to the Financial Advisory and Intermediary Services Act 37, 2002.

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2002.
Any information disclosed to any of Coronation's Authorised Representatives in their professional capacity will be treated as confidential unless written consent is obtained to disclose such information, or the disclosure of such information is required in the public interest or under a particular law.

The appointed Compliance Officers are:

Jamie Rowland
Tal: 021 690 2099
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The appointed Compliance Officers are:

Mark Barrat

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Thank you











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