

# HELPING YOUR CUSTOMERS DURING LOCKDOWN

# OLDMUTUAL

#### DO GREAT THINGS EVERY DAY

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The outbreak of Covid-19 has resulted in a national lockdown. This is a necessary action to flatten the infection curve, even though the impact on the country's economy and people's livelihoods is undeniable.

SOME OF YOUR
CUSTOMERS'
EARNING
ABILITY WILL BE
AFFECTED BY THE
LOCKDOWN. SO
HERE ARE SOME
WAYS TO
HELP THEM KEEP
THEIR COVER.

Depending on how financially constrained your customer is, here is a priority list of actions they can take to ease the pressure:

- 1. Reduce or stop non-contractual savings premiums (e.g. unit trust)
- 2. Reduce long-term savings or apply for a premium holiday
- 3. Reduce risk premiums by restructuring cover
  - · Skip scheduled annual cover increase (SACI)
  - · Change compulsory annual premium increase (CAPI)
  - · Reduce premium by using spouse's income (if higher) or net assets to get a better IRP rating

#### 4. Reduce risk cover

- Reduce or remove accelerated benefits.
- · Reduce cover amount

### 5. Stop risk cover

Revive cover without medicals or a declaration of health.



## RISK: REVIVE COVER WITHOUT A DECLARATION OF HEALTH

Customers can now revive a lapsed risk policy within 3 months of the lapse date, without a declaration of health. We'll also allow a  $3^{rd}$  revival.

WHO: All existing GREENLIGHT and Old Mutual Protect customers

DATE: Only policies which lapse between 1 April 2020 - 30 June 2020 qualify

**HOW:** Follow the normal revival process

**NOTE:** All other revival rules still apply. At least 6 monthly premiums must've been successfully collected after the previous revival.